



AN AUTHOR IN THE MAKING

PRESENTED BY PAIGE L. CHRISTIE

Self-Publishing & Traditional Publishing

And this...this is where you will find various takes on what is best for you when it comes to your first book.

There is a romantic notion of traditional publishing, isn't there? The idea of weathering through rejection letter after rejection letter, until you get that coveted acceptance letter—and then, eventually, seeing your name on the shelf of a bookstore.

Yet there is also a kind of romance behind self-publishing, too. For those willing to put the time and effort into it, there can be great success that leaves you feeling breathless and *I made this happen for myself*.

No matter what, nothing compares to the feeling you get when the work you've nurtured is finally in book form, in your hands.

In this resource, you'll find a cheat sheet on the profile of each opportunity.



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Which is for your?

TRADITIONAL PUBLISHING

1. When I think about the work that goes into the preparation of the book, I feel I would be best supported by a team of professionals so that I can focus exclusively on writing.
2. I am not afraid of rejection letters. I know how hard authors have worked to finally find the right publisher, and I am ready to dig my heels in for it.
3. I am comfortable with earning less profit in order to see this book become a success.
4. I am most excited to walk into a bookstore, and find my name on the shelf; I find notoriety in that.

SELF-PUBLISHING

1. I am most excited by the idea of grazed knees and dirty finger nails to put this book together myself. I'm ready for the hard work, long nights, and financial responsibility.
2. I have skills in design and marketing—or the money to hire experts in these fields—in order to create and market the book effectively.
3. I have a strong following on social media, a large and engaged email list, and influencers to reach out to in order to market this book.
4. I realize my book may fail; I have the resources (time, money) to spare.